New Business Analyst Capability Assessment

Are you ready for a different kind of competency assessment now available online to the BA community?

You have the opportunity to participate in a multi-dimensional BA Capability Assessment that, until now, has only been offered to organizations.

See where you compare against BAs at your level in other organizations who are working on similar project assignments, and receive a customized professional development plan to guide your BA performance improvement and career development efforts.

The assessment aligns with the competencies defined by IIBA and the ground-breaking BA Competency Model developed by renowned BA Expert and Award-Winning Author, Kathleen Hass, and Assessment Expert, Lori Lindbergh, Ph.D., which has been featured in Kathleen’s whitepaper, “Planting the Seeds to Grow a Mature Business Analysis Practice.”

This is NOT your typical multiple-choice, knowledge assessment or competency self-evaluation using a 5-point rating scale. The BA Competency Model provides an interpretive frame of reference for the assessment and the proprietary algorithm used to analyze your responses exhibits strong reliability and validity when participants respond candidly to each question. The following chart compares the new BA Capability Assessment to traditional competency assessments.

Assessment Comparison Chart

<table>
<thead>
<tr>
<th>What You Receive:</th>
<th>BA Capability Assessment</th>
<th>Multiple-Choice BA Competency Assessment</th>
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</thead>
<tbody>
<tr>
<td>Competency Rating for BA Knowledge Areas and Supporting Competencies</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Summary Competency Snapshot</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Canned List of Recommendations</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Integrated Competency Report</td>
<td></td>
<td>X</td>
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<tr>
<td>Comprehensive Professional Development Plan</td>
<td></td>
<td>X</td>
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<tr>
<td>Comparison Against a Validated BA Competency Model</td>
<td></td>
<td>X</td>
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<tr>
<td>Comparison Against a BA Benchmark Group</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Evaluation of Your Competency Level Against Your Current Work Assignments/Workload</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Analysis of BA Performance Outcomes and Project Outcomes</td>
<td></td>
<td>X</td>
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<tr>
<td>Free Consultation to Help You Understand Your Results</td>
<td></td>
<td>X</td>
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</tbody>
</table>

Assessment Regular Price $175.00. The introductory price is valid through 8/30/10. Special Introductory Price $150.00
Sample Results
Integrated Competency Report

Professional Development Plan

BA Profile Summary

All reports are customized to your specific work situation and provide you with relevant, prioritized recommendations to help you focus your professional development efforts.

Your customised reports arrive via email in PDF format. You may request a 15-minute telephone consultation or email consultation if you have any questions about your results and professional development recommendations.

Visit this Website to Participate
http://www.loriusllc.com/assessments/bacapability.html

The BA Capability Assessment Offered by:

Kathleen Hass, Principal at Kathleen Hass & Associates, the leading expert in:

- Managing Complex Projects
- Using Strategic Enterprise Analysis to Execute Strategy
- Assessing PM and BA Practice Maturity
- Evaluating Individual and PM and BA Workforce Competencies
- Developing Business Cases and Managing Project Portfolios
- Establishing PMOs and BA Centers of Excellence

Lori Lindbergh, Ph.D., Principal Researcher at LORIUS, the leading expert in:

- Applying Research Best Practices to Measure Individual and PM and BA Workforce Competencies
- Validating BA and PM Practice Maturity Assessments
- Conducting Outcomes-Based Research
- Benchmarking Companies Against Industry Data
- Conducting Organizational Research for Effective Decision-Making
- Translating Complex Data into Actionable Results

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If you are interested in conducting an onsite BA Workforce Assessment of your BA group, contact Kathleen Hass at 303.663.8655.